ASQDE 81st
Annual Conference

SPONSORSHIP PROSPECTUS

John Jay College of Criminal Justice
New York City, NY
August 7-9, 2023

The Flagship Event of the Forensic Document Examiner World

The Annual Meeting of the ASQDE is the largest and longest running official gathering of Forensic Document Examiners from all over the world. Presented by the American Society of Questioned Document Examiners, the 2023 Annual Meeting will be held at the John Jay College of Criminal Justice in New York City, NY. ASQDE is the place for product launches, research partnerships, and good old-fashioned networking. Whether you're looking to advertise or find new partners, ASQDE is the place for you!

Why Sponsor the ASQDE Annual Meeting?

108
Average Number of Attendees

37
Countries Represented

Above numbers based on last 7 Annual Meetings

Sponsoring the Annual Meeting of ASQDE offers a unique opportunity to connect with a highly specialized audience of forensic document examiners, government officials, and law enforcement professionals.

Exhibit Hall Hours:
Monday 12PM - 5PM
Tuesday 8AM - 3PM
Wednesday 8AM - 3:15PM
Setup Dates & Times TBA

To find out more and to become a Sponsor, please visit www.ASQDE.org/2023

Sponsorship Deadline - June 1st

For more information contact Kevin Kulbacki at KKulbackiFDE@gmail.com

Sponsorship Levels and Benefits

Brand Awareness	Bronze $500	Silver $1,000	Gold $1,750 (Limit 5)	Diamond $5,000 (Limit 2)
Listed on ASQDE & Conference Websites with link	✓	✓	✓	✓
List of Attendees 2 weeks before event	✓	✓	✓	✓
Advertisement in Conference Program *(See Details Below)*	✓	✓	✓	✓
One 6' table and 2 chairs in Exhibitor Room		✓	✓	✓
Invitation to President's Reception on August 7th		✓	✓	✓
Tickets included for Banquet on August 9th			2	4
Exclusive Sponsorship of 1 Choice Event*, including logo signage and recognition			✓	
Exclusive Sponsorship of 1 Premium Event†, including logo signage and recognition				✓
Second 6' table and 2 additional chairs in Exhibitor Room				✓
One 20 minute technical presentation at the general session				✓
Conference Program Advertisement Sizes for Web (color) and Print (grayscale)‡				
Quarter-Page Advertisement (3.5" w x 5" h) §	✓	✓		
Half-Page Advertisement (7" w x 5" h) §			✓	
Full-Page Advertisement (7" w x 10" h)				✓

* Choice Events include breaks (4 available) and Cocktail Reception on August 9th (1 available).

† Premium Events include President's Reception on August 7th and Banquet on August 9th.
  Preference for all Events will be given by date deposit is received.

‡ For each ad, submit web (color) and high resolution print () versions in *.jpg or .tif only*

§ Upgrade from Quarter-Page to Half-Page for $250. Upgrade from Half-Page to Full-Page for $500

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